



High Meadows "Hummer"

Roaring Gap, NC

March 2020

A Word From The President

Dear Members,

Last month I listed quite a few things that your Board is working on, here's an update;

- ✧ We will be hosting a Chamber of Commerce meeting in late April as well as some possible hospital events throughout the year.
- ✧ On March 19 we will be hosting a Realtor meeting including Realtors from throughout the County.
- ✧ Camp Cheerio has become a Corporate Member and will be referring High Meadows Golf & Country Club for weddings etc.. They normally have about 12 weddings per year, if we can secure a few just think about the exposure!
- ✧ We have secured the 2020 golf cart purchase program at approximately \$10,000 less than budgeted.
- ✧ Thursday, May 14th we will host event for High Meadows residents who are non-members to welcome them which will perhaps result in new participation.
- ✧ We are in the process of establishing a long needed snack shack & bar at our pool.
- ✧ Work will resume on the new tennis & pickle ball courts as soon as mother nature allows.
- ✧ Currently working with Global Golf Advisors to update our website and produce marketing collateral.

Our Social chair Vickie Cox sent out an e-mail blast asking for ideas from the membership for social events. Please take some time to think about suggestions and respond to Vickie at vebcmc@gmail.com. The social committee is working hard to develop fun ways for all of us to enjoy our Club. While we

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Ladies News & Notes

As we anticipate the arrival of Spring, it's time to start thinking about which set of tees you'll be playing from in 2020(We agreed at the Fall LGA meeting that we'll declare which set of tees we'll play from by the Spring LGA Kick-in). Be sure to check the GHIN app to see your course handicap index from the various tees. We're looking forward

General Managers Message

We finally had our first measurable snow fall last month on February 20th receiving approximately two inches. It certainly has been a lack of snow on the mountain this winter for all of you snow lovers. Spring will be here soon and we are expecting a fantastic year at the Club. I have been working closely with Vicki Cox and our Social Committee on plans for some very exciting social events for the upcoming year. Our plans are to have added social events and opportunities. Mark your calendars for two exciting events in March, our St. Patrick's Dinner on Saturday, March 14th and the March Madness Party on Saturday, March 21st. I am also very excited about our tennis court renovation project. Upon completion in the spring, we will have two new hard surface tennis courts along with four new pickle ball courts. Pickle ball is currently the fastest growing net sport in the country.

I am continuing to work on our new marketing endeavors. We will be hosting a meeting with local realtors on Thursday, March 19th to speak about the membership opportunities High Meadows has to offer. We are also planning to host quarterly realtor educational seminars with the realtors to give us additional opportunities to speak on High Meadows. We will be hosting the Alleghany Chamber of Commerce "Business After Hours" social on the evening of Thursday, April 30th. Working closely with our Membership and Social Committees, we have a social event planned for non-member residents of High Meadows on May 14th hoping for new membership opportunities. I have also been working closely with our newest Corporate Members, Camp Cheerio, to increase our exposure, specifically in regards to additional wedding rehearsal and reception opportunities referrals. Camp Cheerio hosts approximately twelve weddings per year during the spring and fall seasons.

Speaking of the membership opportunities, please keep in mind we offer our newest category, our Legacy membership. The Legacy membership is available for the children and grandchildren of existing Full, Social and Super Senior members. We offer two levels of fee structure based on age. Ages 21-29 dues are \$685 per year with a \$650 initiation fee. Ages 30-39 dues are \$1000 per year with a \$1300 initiation fee. Legacy Members have full access to all Club facilities. Please call the office for more details on our Legacy membership. This provides a wonderful opportunity

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Pros Corner

Buyers Club & Annual Coupon Books!!

We are again offering the 2020 Buyers Club which begins May 1st and runs thru April of next year! The cost for this program is \$150.00 and allows each member to purchase anything from the Golf shop at a cost of 15% above cost. Please notify the office prior to April 30th if you would like to be added to this program or taken off! If you were on this program in 2019 you will be added again unless told otherwise.

We will also be offering our 2020 coupon books for Family and Regular guest thru the Golf Shop. These booklets are sold in a packet of 8 at a discounted rate. If you are interested please call the Golf Shop at 363-2445. This program is being offered thru April!

2020 World Handicap System

As everyone is probably already aware, the U.S.G.A. and R.A. have put in place the new world handicap system as of January. The system developed by the U.S.G.A. and R&A will provide all golfers with a consistent measure of playing ability, with handicaps calculated in the same way anywhere in the world. As far as changes to the system, I have posted all the information outside of the Golf Shop on our bulletin board. Please check with the Golf Shop staff for understanding of this new system moving forward.

Tips from the Golf Shop - Are your clubs ready for 2020???

Spring is just around the corner and now is the time to inspect your clubs for needed repairs, such as grips and adjustments to loft and lie. Please inquire in the Golf Shop for any questions or concerns!!

Golf Shop Staff

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allowing your direct family members to enjoy and be a continuing part of High Meadows!

Spring and summer will be here soon and 2020 promises to be a fantastic year at High Meadows!

See you around the Club!
Mike West

President (Continued from page 1)

update and improve our Club facilities, literature, etc. we'll need your help to sustain the quality experience that our Club offers.

Not much else to report today, I will update the membership soon after our first formal Board meeting of the season in March. In the meantime Please continue to bring your off mountain friends to our Club, show them around and actively solicit memberships! Remember, **every member of our Club should consider themselves a member of the Membership Committee, let's all work to together to bring new members into our Club!**

Regards,
Rich Kaplan, President

FOR THE GOOD OF THE CLUB!



March 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8 	9	10	11	12	13	14 St. Patrick's Day Menu 
15	16	17 	18	19	20	21 March Madness Party 
22	23	24	25	26	27	28 Board Meeting 3:00
29	30	31				